

Business Partner Benefits

Your contribution helps older adults thrive in our community and reflects your commitment to our shared values of supporting local seniors. In appreciation, we are pleased to offer the following benefits:

Bronze Poppy Package

\$1,000

- Shared sponsorship of a member event
- Shared sponsorship of 1 Don's Golden Happy Hour
- Logo on Lamorinda Village website
- Listing in our weekly update (2x per year)
- Invitations to events; opportunities to get to know villagers

Silver Poppy Package

\$3,000

- Shared sponsorship of a member event
- **Exclusive sponsorship of 1 Don's Golden Happy Hour**
- **Shared sponsorship of 1 Don's Golden Happy Hour**
- Logo on our Lamorinda Village website
- Listing in our weekly update with linked logos (**4x per year**)
- Invitations to events; opportunities to get to know villagers

Golden Poppy Package

\$5,000

- Shared sponsorship of a **community event**
- **Your logo on all marketing materials and at event**
- **Linked Logo on our Lamorinda Village website**
- **Exclusive sponsorship of 2 Don's Golden Happy Hours**
- Listing in our weekly update with linked logos (**8x per year**)
- Invitations to events; opportunities to get to know villagers

Platinum Poppy Package

\$7,500

- **Signature sponsorship of our Afternoon of Gratitude**
- Your logo on all marketing materials and **on-site**
- **Table at event and opportunity to connect with attendees**
- Linked Logo on our Lamorinda Village website
- **Exclusive sponsorship of 3 Don's Golden Happy Hours**
- Listing in our weekly update with linked logos (**10x per year**)
- **Description of your business and link on website**
- Invitations to events; opportunities to get to know villagers



About the Village

450+ local residents
55+ Average age 82
200+ Vounteers

About the Weekly Update

50 emails a year
Vital content on aging
Over 600 local subscribers
65-75% open rate

About our website

www.lamorindavillage.org
800+ monthly users

About our social media

650+ Followers on
Facebook
550+ Followers on
Instagram

Our Events

Afternoon of Gratitude
Anniversary Luncheon
Sip and Savor
Don's Golden Happy Hour
Volunteer Appreciation