



## LAMORINDA VILLAGE BUSINESS PARTNER BENEFITS

Your contribution helps older adults thrive in our community. With gratitude, we offer these benefits

### Platinum Poppy Partner - \$7,500

- Signature sponsorship of our Afternoon of Gratitude
- Your logo on all marketing materials and at on-site
- Table at event and opportunity to connect with attendees
- Exclusive sponsorship of 3 Don's Golden Happy Hour events
- Linked logo on Village website & newsletter
- Listing in our weekly update with linked logos (14x per year)
- Description of your business and link on website
- Facebook & Instagram "Featured Partner" post, tagging you
- Invitations to events; opportunities to get to know villagers

### Golden Poppy Partner - \$5,000

- Signature sponsorship of our Anniversary Luncheon
- Your logo on all marketing materials and at event
- Opportunity to connect with attendees
- Exclusive sponsorship of 2 Don's Golden Happy Hour events
- Listing in our weekly update with linked logos (10x per year)
- Logo on Village website and newsletter
- Invitations to events; opportunities to get to know villagers

### Silver Poppy Partner - \$3,000

- Shared sponsorship of a community event
- Shared sponsorship of 1 Don's Golden Happy Hour event
- Listing in our weekly update with linked logos (4x per year)
- Logo on our Lamorinda Village website & newsletter
- Invitations to events; opportunities to get to know villagers

### Bronze Poppy Partner - \$1,000

- Shared sponsorship of a member event
- Shared sponsorship of 1 Don's Golden Happy Hour event
- Logo on Lamorinda Village website
- Listing in our weekly update (2x per year)
- Invitations to events; opportunities to get to know villagers

## OUR VILLAGE

### About the Villagers

400+ local residents  
55+; Average age 82

### About the weekly update

50 emails a year  
Vibrant content on aging  
Over 600 Subscribers  
65-75% open rate

### About our website

[www.lamorindavillage.org](http://www.lamorindavillage.org)  
800+ monthly users

### About our social media

650+ Followers on Facebook  
550+ Followers on Instagram

### Our Events

Afternoon of Gratitude  
Anniversary Luncheon  
Sip and Savor  
Golden Happy Hour (Monthly)  
Volunteer Appreciation